

# Protect your business with Secure Shredding Hard Drive Destruction

The average cost of a data breach is more than AUD \$2.64 million 1.

### If you're not using a secure destruction method, your business is at risk.

You have a legal obligation to keep the private information of your customers, employees and business secure.

Stay compliant by using Secure Shredding Hard Drive Destruction for obsolete data storage:

- Old computer hard drives
- Retired server hard drives
- Unused flash & external hard drives
- Photocopier hard drives.

## What happens to your old technology could make or break your company.

You may be tempted to just throw out old hard drives, erase them, or worse, stockpile them in storage. But if confidential data gets into the wrong hands it can lead to loss of customers and revenue. Even if data has been erased, it can be still be recovered.

<sup>&</sup>lt;sup>2</sup> 2016 Information Security Tracker powered by Ipsos MORI



 $<sup>^{\</sup>mathrm{1}}$  2016 Cost of a Data Breach Study: Australia by the Ponemon Institute

#### Say 'Hello' to Secure Hard Drive Destruction.

You have a legal obligation to keep the private information of your customers, employees and business secure.

Stay compliant by using Secure Shredding Hard Drive Destruction for obsolete data storage:

- Our Service is Quick and Easy Just one call can make hard drive destruction a part of your regular business practices
- We're Flexible We'll recommend the best destruction method based on your workplace needs, on-site or off-site, one-off or regularly-scheduled service
- It's Affordable Given the serious consequences of a data breach, can you afford not to?
- You get Reliable Service We ensure your sensitive data is physically destroyed - the only way to guarantee the information is unrecoverable
- We Recycle After destruction, we recycle the materials for you with approved partners to reduce your carbon footprint.

### Let us protect your whole business with customised information security.

Combining document and hard drive destruction leads to a more secure workplace. We've got the right solutions to fit your needs and budget.

#### Why Secure Hard Drive Destruction?

- DESTROYED Seeing is believing. Only physically destroying your hard drives ensures that the information is unrecoverable
- SECURE Our chain of custody process provides end-to-end security
- ASSURED Itemised Certificate of Destruction for your files
- PEACE OF MIND Risk-free alternative to stockpiling, erasing, reformatting or degaussing.





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